

The Symplast MultiMedia Manager saves up to 3 hours per day while increasing patient engagement and accuracy



"Not only does Symplast save me 10 minutes per patient, it transforms my smartphone into an all-in-one multimedia tool that can capture, upload and share HD photos and videos instantaneously with the patient!"

> **Tania Feliciano** Certified Surgical Technologist

SNAPSHOT

- Tania saves 10 minutes per patient by using Symplast to take photos instead of a camera
- She can upload, compare, and share images right on her mobile device
- Symplast also allows video upload and sharing through the patient app
- Symplast replaces old template diagrams, allowing her to now make annotations directly on a photo of the actual patient
- The MultiMedia Manager also increases accuracy and reduces liability

BACKGROUND

Tania Feliciano is a Certified Surgical Technologist at Suria Plastic Surgery in Plantation, Florida. She also serves as a Medical Assistant, checking patients in and prepping them for their procedures. Before switching to Symplast, taking patient photos was an inefficient process. Tania would need to use a hi-res camera to take the photos; upload the files to her laptop; save the images onto her computers Desktop location; log into their medical software and access the patient's chart; then upload the files from the laptop to the patient's chart.





PATIENT ENGAGEMENT

Symplast allows Tania to share any photos or videos she wants to, with the simple click of a button. Patients can view their files on their free Symplast Patient App, available on the iTunes and Google Play stores. "Patients are amazed at what we can do with Symplast. For example, instead of giving a patient four pages of instructions for bandage removal, I can take a quick: 15 second video while I do the initial post-op bandaging in the exam room. I upload the video instantly to their Symplast Patient App, and they can view it anytime they need to. It also helps with liability issues, as we can now take video consents. It's incredible!"





Tania can easily capture, upload, and share videos directly to the patient, all from her smartphone.

THE EXAM ROOM OF THE FUTURE

Now that Suria uses Symplast, Tania has been able to eliminate this unnecessary process and work more efficiently. Symplast features a robust MultiMedia Manager that is built for the unique demands of a plastic surgery or med spa practice. Tania no longer needs to rely on an expensive hi-res camera for her patient photos. Symplast's patent pending mobile architecture allows Tania to take HD photos directly from her mobile device, automatically saving the images directly into the patient's chart with the touch of a button. A process that once took 10 minutes now takes seconds. And because Symplast is a secure, cloud-based solution, all of the files Tania uploads are instantaneously synched with every other Symplast user in the office.

"Patients are so amazed when I illustrate how easily Symplast works. I always explain that none of the information is stored on my device. I show them my phone screen as I upload their photos and videos to their chart. They can't believe how hi-tech it is. I can also do cool before/after photos with an image comparison section that can show up to 4 photos at once. Symplast even makes it easier to record machine settings. If I do a ThermiTight procedure, instead of writing down the settings in the notes, I can simply take a picture of the machine settings. It's so much easier and more effective."

CONCLUSION

Symplast eliminates the need for expensive cameras, time-draining photography processes, and inaccurate recordings. Its patent pending mobile technology turns any smartphone or tablet into an all-in-one tool that can capture, annotate, upload and share HD pictures. It can even capture video files and share them with the Patient App. Tania never has to leave the exam room now that she has Symplast.

